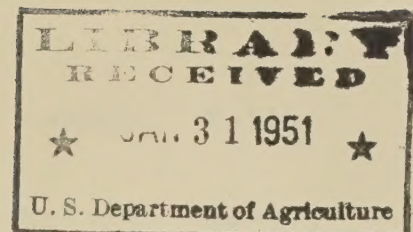


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Rea, Frederic J.
Norwood, Mass.

P E R E N N I A L P H L O X



Undoubtedly, Perennial Phlox is the outstanding perennial for summer gardens. No other perennial gives a more colorful and satisfactory display through the months of July, August, and September. When we consider the wide color range, the large flower heads, and the delightful fragrance of the Phlox we realize that this worthwhile perennial is indispensable.

Planting-Time. Phlox can be planted from April 1, through late May; in the fall, any time from September 1, until hard frost.

B. COMPTE:- Rich lovely dark red flowers. Tall panicles. Late.

BRIGHT EYES:- White background with attractive pink blush. Tall broad panicles. Midseason.

CHARLOTTE:- Lavender with large white center. This new phlox is an improvement over all others, and does not fade out as many lavenders do. It has larger flowers and tall pyramidal panicles. Midseason.

CAMERON:- Large, clear, delicate cameo-pink flowers. Dwarf habit. Early.

CZARINA:- Pure white flowers. Tall. Large panicles. A late bloomer.

CHARLES B. MERRILL:- Dark, clear pink with light center. Large pyramidal panicles. Tall and late blooming.

DAILY SKETCH:- Large pale pink flowers with big carmine center. Tall. Large panicles. Midseason.

DOLLY:- Pale salmon-pink flowers with light center. Compact broad panicles. Dwarf. Midseason.

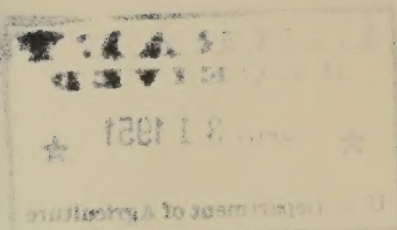
ELLINGWOOD:- This lovely new dwarf variety is perfect for the front of the perennial border. It is one of the first to start flowering. A distinct shade of delicate pink, low branched spreading habit, and a continuous bloomer.

EVA FOERSTER:- A very large flowered distinct dark salmon-pink with white center. Medium height. Early.

ERNEST LABDON:- Dark salmon, white markings and red eye. Tall. Midseason.

FLASH:- Rich red flowers. Tall and early. Pyramidal open flower head.

FANNY:- A very attractive violet-lavender with white center. Does not fade to white. Medium height. Early.



PERENNIAL PHLOX

Undoubtedly, Perennial Phlox is the outstanding perennial for summer gardens. Its other perennial gives a more colorful and lasting display through the months of July, August, and September. When we consider the wide color range, the large flower heads, and the delightful fragrance of the Phlox we realize that this work-while perennial is indispensable.

Planting-Time. Phlox can be planted from April 1, through late May; in the fall, any time from September 1, until hard frost.

A. GUNTER - Rich lovely dark red flowers. Tall perennials. Late.

BRIGHT EYES - White background with attractive pink bluish. Tall broad perennials. Midseason.

CHARLOTTE - Lavender with large white center. This new phlox is an improvement over all others, and does not fade out as many favorites do. It has larger flowers and tall pyramidal panicles. Midseason.

DANBURY - Large, clean, delicate coral-pink flowers. Early. Bushy.

DEAN - Pure white flowers. Tall. Large panicles. Late.

CHARLES A. KIMBALL - Dark, clean pink with light center. Large pyramidal panicles. Tall and late blooming.

DAILY KENTUCKY - Large pale pink flowers with the corolla center. Tall. Large panicles. Midseason.

BULLY - Pale salmon-pink flowers with light center. Compact broad panicles. Early. Midseason.

ELIZABETH - This lovely new dwarf variety is perfect for the front of the perennial border. It is one of the first to start flowering. A distinct shade of delicate pink, low branched spreading habit, and a continuous bloom.

THE FOUNTAIN - A very large flowered distinct dark salmon-pink with white center. Medium height. Early.

HARVEST LAMBORN - Dark salmon, white markings and red eye. Tall. Midseason.

FLASH - Rich red flowers. Tall and early. Pyramidal open flower head.

HAWK - A very attractive violet-lavender with white center. Does not fade to white. Medium height. Early.

- JAMES BENNETT:- Large pale pink flowers. Large dark center. Tall. Midseason.
- LILLIAN:- A very beautiful pale salmon-pink. Medium height. Early.
- MARIAN:- A striking new variety. Salmon-pink with a red center. Large flowers and panicles. Profuse bloomer. Medium height. Midseason.
- MIA RUYS:- Very large white flowers. Broad panicles. Dwarf habit. Midseason.
- MARY LOUISE:- The finest of all whites. Large flowers, and large open flower head. Medium height. Late.
- MISS LINGARD:- "Suffruticosa"- A very distinct attractive species, flowering in JUNE. White, with pink center. Medium height.
- NAHATAN:- A splendid distinct variety. Large dark violet flowers with large white center. Open panicles. Medium height. Late.
- ORANGE BEAUTY:- This is the true variety and the brightest of all. A beautiful bright orange. Medium height. Midseason
- PINK BEAUTY:- Clear pink. Tall. Large, broad panicles. Midseason.
- PROGRESS:- Large violet-blue flowers, changing to steel-blue with dark center. The general effect is decidedly blue. A very popular variety. Medium height. Midseason.
- ROSEMARY:- A very lovely variety. Dark pink with large light center Compact panicles. Tall and late.
- RICHPIN:- Large white beautifully blended with pink with very large crimson center. Tall. Midseason.
- SHOWEY:- Bright rose-pink. Large flowers. Broad panicles. Tall Midseason.
- WORLD PEACE:- A comparatively new introduction. Large pure white flowers. Tall and late.
- WILLIAM RAMSAY:- Deep purple flowers. Medium height. Very early.
- ALL VARIETIES 50¢ each. 5.00 per dozen. 6 of any one variety at dozen rate.
- All varieties are two year, strong flowering plants.

FREDERIC J. REA

11 CROSS STREET

TEL. - Norwood - 7-2211 NORWOOD, MASSACHUSETTS

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